



REPORT of the second thematic seminar “Landscape Management Plans and protected areas”

Santa Cruz de Tenerife, Canary Islands, October 2010

The content of the Euroscapes Project was selected in relation to what was discussed in the previous seminar celebrated in July 2010 at Torun. It made the most of the XIV Iberoamerican Town Planning Congress celebration and its synergies for the exchange of information among the participants due to the close relationship of the congress with the Euroscapes Project.

The meeting started on Tuesday, 12th October 2010 with the accreditation of participants and a welcome cocktail that gave the project partners the chance to meet, discuss and exchange experiences in a friendlier environment.

The Euroscapes Seminar started at 15.00; the opening was in charge of Mr. Miguel Ángel Pulido Rodríguez, (Vice-counsellor of Territorial Ordering of the Canary Government) and the Head of the Project, Mrs. Charlotte Dessandier, both welcomed the partners and thanked them for their participation. Later they presented the activities that were going to be done in Tenerife during the following days.

Mr. Miguel Ángel Pulido Rodríguez passed the turn to speak to Mr. Pedro Sosa Martín, Chief of Service Management of Protected Natural Areas and Territorial Information, and Project Manager of the representative partner of the Canary Government.

Mr. Pedro Sosa made a presentation and exposed the difficulties and virtues of the Canary orography. He explained the situation in Canary Islands in comparison to other autonomous regions in Spain in terms of protected territory and pointed out the fact that more than 40% of the territory in the case of Canary Islands is protected. In order

to emphasize the features of the Canary orography he showed some pictures of the most representative landscapes of the insular territory.

After the intervention of Mr. Pedro Sosa, Mr. Joaquín Mañoso Valderrama intervened, and talked about the intervention that the Canary Government is trying to do within the Euroscapes Project: "*the Montaña de Taco*". This is an urban landscape that is degraded due to the uncontrolled action and the inappropriate planning of this territory. Besides the area of *Montaña de Taco* has another social problem such as many illegal settlements. The presentation was realized based on orthophotos and cartographies of Tenerife in general and of this region in particular. It is also explained a brief advance of the territorial plan of *Montaña de Taco*.

Once the Canary Government finished its intervention, Mrs. Charlotte Dessandier asked the project partners to present the developments of their actions:

- ✓ Torun presented the conclusions obtained from the previous seminar that took place in July with the outputs achieved for the project reasons, in 2010
- ✓ The city of Giessen-Wetzlar presented the actions they have accomplished in relation to the restoration of places that have been clearly degraded such as abandoned farms. These have been restored in urban landscapes such as parks. They are developing educative and cultural activities in parks and green spaces.
- ✓ Loures presented its advance in the project related to the developments that have been done in agricultural area of vineyards analyse. Surveys related to the social conditions have been applied to a rural settlement and the field recognition of the landscape has also started. The project area was included in municipal master plan under revision as a management unit to operate within the municipal planning, ensuring a legal framework consistent with the objectives of Euroscapes.
- ✓ Lake Balaton made a presentation about the developments of the project, the contacts being made with local and regional stakeholders. Consultations of

local authorities are carried out and will lead to an assessment and recommendations for the LMP.

- ✓ The University of Bratislava presented some communication and dissemination activities organised in the framework of the 10th anniversary of the European Landscapes Convention in Slovakia. A LMP is planned for one of the 17th districts of Bratislava for the protection of green spaces.
- ✓ DEKA Trikala presented their progress on a research programme, studies and some best practices that have been identified.
- ✓ SERDA has identified several sites for the LMPs such as the Braila historical centre to be revitalized.
- ✓ DPTU presented their research and data collection on “reading” landscapes in Viterbo, including elements on the perception of landscapes, the economic value of landscapes...
- ✓ Granollers explained that the LMP will be submitted for approval by the local government in 2012. A local Infoday will be organised on 25th of March 2012.
- ✓ Sigulda presented the contacts that have been made with stakeholders such as the Ministry of Regional Development, the Latvian University of Agriculture, cartographers... They also presented their educational activities: city trips with young people.
- ✓ Marne-la-Vallée Val Maubuée presented a short overview of the progress on its LMP (SCOP), inventories are being finalised and integrated in the GIS, pilot sites are chosen for experimenting new and more ecological management methods, an ecological diagnosis has been carried out and presented to local stakeholders...

Following there was a coffee break. Afterwards the participants formed two different groups in order to start the two parallel workshops:

- ✓ Periurban areas and agricultural landscapes.
- ✓ Green spaces in urban areas.

At the end of both workshops the head of the project made a presentation about the situation of Euroscapes. She mentioned among other things the following: the first expenses declaration, the fact that some partners had not presented their expenses and that the next declaration would be in February. She pointed out the importance of presenting them for the correct global management of the project. In addition, she mentioned the following deadlines encouraging them not to hand in the progress reports too late as it had happened the previous time.

When she finished the presentation she mentioned that there was a dinner organized at the Casino of Tenerife where the group would go to by walk since it was very close to the hotel. During dinner the group could enjoy a piece of traditional Canary music by Beselch.

The second day of the seminar there was a trip around Santa Cruz de Tenerife that initially was intended to be a trip with different stops and comment the places and visit them by walk but due to adverse meteorological reasons the group was not able to get off the bus during the whole trip. At the end of the trip, the group visited Montaña de Taco where the partners could appreciate the reality of the place so that their individual contributions were richer in content and more adjusted to the reality.

As a consequence of the meteorological circumstances the group had to come back to the hotel earlier than expected where the second part of the project's session took place.

A presentation on the state of the art questionnaire and good practices received was made by Claudio Bordi from DPTU Sapienza and Zuzana Hudekova from Bratislava Univeristy.

Pascaline Gaborit from the ENTP presented the Euroscapes Project communication strategy and some examples of publications and other interesting events or materials that will be carried out by partners.

The XIV Iberoamerican Town Planning Congress opening took place during the afternoon. It started with a master conference from Mr. José Núñez Castaín who talked about *Territorial Dynamics in a Global Crisis*. He is Doctor of Architecture and Manager of the Town Planning Department at University of Sevilla.

The International Forum Euroscapes took place thursday morning after the conference "*The new economic insurgent of the territorial aesthetics*" from Mr. José Ángel Rodríguez Martín, Professor of Economy at Universidad de la Laguna.

Following is the content of this Forum:

The EUROSAPES project has among its objectives the proposal of a reflection among experts about how to approach the management of natural and cultural landscapes identifiable in urban and peri-urban areas of our city in a sustainable way considering the role of landscape in a territorial context of a higher scale to local.

14 partners from 13 European countries participate in this project, this will allow the attendees to know a wide range of situations with different characteristics, as well as an interesting exchange of experiences that will provide the elaboration of a manual of good practices that will be useful for technicians and regional and local authorities to deal with the maintenance activities and the improvement of our cultural and natural landscapes in a more efficient way.

In this frame we will have the opportunity to meet interventions in a cultural landscape in the environment of a small European city, an experience of environmental and social recovery in the margins of a river and lastly and intervention in terms of innovation in the development of insular territories.

On the other hand, this Ibero-American Town Planning Congress will allow us to meet one experience on touristic development and its condition for pre-existing natural resources and another one related to the use of the cultural resources that is also in relation with the touristic development, both in the American continent.

Discussion Objectives

- ✓ The role of the natural landscape in land management.
- ✓ The natural and cultural landscape as a touristic resource.
- ✓ The sustainable management of landscape.
- ✓ The social benefits from landscape management.

11:00 What is a Landscape Management Plan? The EUROSCAPES Project. Lead Partner from EUROSCAPES. Syndicat d'Agglomération de Marnela- Vallé Val Maubée. France.

11:15 For Upper's Tuscia Cultural Landscape. Prof. Elio Trusiani / Lucio Carbonara- Department of Regional and Town Planning Sapienza-University of Rome. Italy.

11:30 The environmental and social recovery of the river surroundings of Congost River in Granollers. Albert Camps. Counsellour of Environment and Green Spaces. Spain.

11:45 Cancun, Quintana Roo, ¿sustainable urban model? Juan Roberto Calderón Maya. Professor and researcher. Universidad Autónoma del Estado de México. Mexico.

12:00 Director plan and preservation politics in cultural landscapes: identity and resources for touristic development. The case of Antonio Prado Brasil. Elio Trusiani. Professor and researcher. Universidad Federal Rio Grande do Sul. Brasil.

12:15 The landscape protection from the spatial plans in the new culture of territory. Javier Obartí Segreda. General Manager of EVREN. Spain.

12:30 h. Proposals for overcoming the deficit of convergence instruments of the administrative competencies in terms of town planning. Antonio Alfonso Pérez Andrés. Prof. Administrative Law.

Following are the conclusions of the working session:

SUBJECT 2: Management and Administration of Urban and Peri-Urban Territory and Landscape

Considering that:

- It is proved the inappropriate coordination among the current planning and management instruments and among the different agents that intervene in these processes and the competent administrations.
- The territorial, economic and social reality of the fields on which it is intervened is complex, since the inadequacy of many tools used for analysis does not let us reach a trustworthy knowledge of the reality which we live in.
- The synergies that are contributed to the debate about the territory and the landscape through the selection and the knowledge of appropriate experiences are positively valued.

It is concluded:

- We consider necessary the management planning at the appropriate level of intervention in order to achieve the global understanding between the territory administration and the landscape. Thus, a group of integral policies that should go from territory to the city and from the natural heritage to the urban heritage going in all cases through people.
- It is necessary the creation of new tools of analysis, planning and management in a objective and systematic way that would let us know the existing reality

between the current consolidated urban and peri-urban fabrics. This is the only way appropriate policies and actions of coordinated application would be implemented.

- Promote the investigation, comparative studies and the exchange of good practices. This should be considered a main objective in tourism and landscape management.
- The undertaking of diffusion and pedagogical policies that would consolidate a culture of territory cannot be postponed. It is a fundamental base in order to guarantee the success of actions that will promote, guarantee its continuance in time and that will finally be assumed as identity signs in a society.

Attendees

SAN Marne-la-Vallée Val Maubuée France

Mr. Philippe Aurmand

Mrs. Charlotte Dessandier

Mr. Christian Haïssat

Mrs. Marie Garcia

Municipality of Loures, Portugal

Mr. Joao Pedro Domingues

Mrs. Florbela Baptista

Mrs. Angela Ferreira

Mrs. Madalena Neves

Mr. Manuel Cabral

Mrs. Sonia Figueiredo.

Region of Giessen-Wetzlar

Dr. Ferber

Mr. Lutz Adami

Canary Government

Mr. Miguel Angel Pulido Rodriguez

Mr. Pedro Sosa Martín

Mr. Javier Betancor Jorge

University of Bratislava, Slovakia

Mrs. Zuzana Hudekova

Sigulda

Mrs. Inga Barisa

Mrs. Janis Zilvers

Mr. Dace Actina

Mrs. Ruta Cukunde

DPTU, Université Sapienza, Rome

Mr. Lucio Carbonara

Mr. Elio Trusinani

Mrs. Emanuela Biscotto

Mr. Claudio Bordi.

Lake Balaton Development, coordination agency

Mrs. Éva Varga

Mr. István Hegedüs

Mrs. Judit Fekete

ADRSE Romania

Mrs. Adriana Vaida

Mrs. Nina Chiriacescu

Simona Monica Pascariu

Marian Ion

Trikala, Greece

Mr. Sotiris Peanas

Mr. George Charisis

Mrs. Vasiliki Voka

Mr. Katsensins Michael

Granollers, Spain

Mr. Albert Camps Giró

Mr. Sergi Morera Vizcaino

Mr. Xavier Romero Hidalgo

Torun, Poland

Mrs. Anna Karmienko

Mrs. Magdalena Matusiak

Mr. Dariusz Adamczyk

ENTP Belgium

Mr. Edoardo Guglielmetti

Mrs. Pascaline Gaborit